



RLA TOURNAMENT SPONSORSHIP



The Richmond Lacrosse Association hosts three tournaments each year to promote Canada's National Summer Sport and the creator's game gifted to us by the indigenous people and founders of the game.

This year we will be hosting the following events:

- 14th Annual U17 Roadrunner Spring Classic Lacrosse Tournament - May Long Weekend
- 38th Annual Salmon Festival Tournament - Father's day weekend
- 15th Annual Richmond Romp Field Lacrosse Tournament - Remembrance Day weekend

Our U17 Roadrunner Spring Classic is open to co-ed teams of 15 and 16 year old players and annually brings 20-25 teams together along with coaches, managers and parents from across the province. Generally have of the teams travel from the Island and Interior staying at local hotels and visiting our restaurants and attractions.

The Salmon Festival Tournament is one of the longest running events and is open to players 6-9 years old and is well regarded throughout the region having teams from across the Lower Mainland and Fraser Valley attending with the occasional traveling team from the interior and the island . This tournament welcomes up to 26 teams and many times it is the first experience of a player attending a tournament. We offer additional skills sessions with prizes for each division and all teams participate as well as exciting raffles and other events to make this a memorable event for all players.

The Richmond Romp in November hosts each year 50-60 teams from all over the province with upwards of half of the teams traveling and staying in our hotels helping to boost the local economy. It is open to all ages from 11-19 years of age and hosts 7 different divisions. As the largest field lacrosse tournament in Western Canada it has been used to evaluate referees for World events and brings in scouts for players to attend colleges within Canada and the US.

We hope you will consider advertising, sponsoring, and/or donating to these events through donations or prizes of the quantity and kind appropriate for your budget and desired outcomes.

We have several opportunities for advertisers, sponsors, and donors to participate in this wonderful lacrosse tradition and know that this is a perfect opportunity for you to be able to reach more than 2,000 people in the community at each event.

The below outlines the opportunities available. Thank you for taking the time to consider how we might promote and highlight your organization to people throughout the Lacrosse Community with your support of the 38th Annual Salmon Festival Lacrosse Tournament, 14th Annual U17 Roadrunner Spring Tournament and 15th Annual Richmond Romp.

SPONSORSHIP PACKAGES

Acknowledgement of your support in the event sponsor/donor thank you list will be posted at the arena, included on our sponsor page of the website, and will be printed in our tournament information for each of the 3 events. This applies to all sponsors who support our kids!

PLATINUM \$2,000 <small>ONLY 3 SPOTS AVAILABLE!</small>	Tournament Title Sponsor <small>Name on all printed material given to players and displayed during the event, name on the website banner, announced at every game MVP presentation and during medal presentation, banner (if you supply) in both arenas during tournament, exclusive advertising on tournament webpage, and much more!</small>
GOLD \$1,000 <small>ONLY 3 SPOTS AVAILABLE!</small>	Tournament Page Banner
SILVER \$500	Team Sponsor <small>Logo advertised on website, as well as displayed on team events page. Appreciation plaque to display in business.</small>
BRONZE 1 \$250	Tournament advertising logo on Website and Teamsnap for a year
BRONZE 2 GIFT UP TO A \$200 VALUE	Tournament sponsorship logo on website banner for the season

IMPORTANT INFORMATION

- Payment by donation of a prize or prizes with total wholesale cost meeting or exceeding the advertising category desired may be accepted by the tournament organizers.
- All supporters, not matter the amount, will be gratefully acknowledged in the thank you list in the event program and posted on a sign at the information table during the event, with a follow-up thank you on our social media pages
- All advertisers must supply jpeg images of logos to be included

For more information contact: sponsorship@richmondlacrosse.com or tournaments@richmondlacrosse.com